

# MICHAEL MORIARTY

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Freelance Esports & Technology Journalist

## PERSONAL PROFILE

Respected Freelance writer who's been working in the industry for over a year, through that time working for some of the largest organisations in esports. Through this, I've gained knowledge in how the industry works and where the major players are as well as contacts. Highly motivated and hard-working, able to work on deadlines and perform to high standards of employers for content.

Throughout multiple roles I've travelled through multiple countries in Europe, so I have no reservations about locating myself in new places.

I have a strong connection to UK esports, having started my career working to cover it and making connections becoming a fairly well known name in the CS:GO scene throughout that time.

## FREELANCE CAREER HISTORY

### Journalist

*Esports Insider*

*September 2016 → Present*

A new site launched by SBC News (Sports Betting Community) focused on esports. One of three journalists working on the site, creating B2B and B2C content derived around esports. Continuous event coverage and other various types of work. Also includes long-form articles and interviews.

### Editor

*Team expert (esp entertainment e.K.)*

*August 2016 → December 2016*

Upon esp reactivating as an esports organisation, I was asked to join as part of their editorial team, of which the first role was to announce opening as the team of "expert" at gamescom 2016. This included releasing PR-esque content surrounding the organisation as it started as well as various reporting of the event as a whole.

### Editor

*Team Acer (esp entertainment e.K.)*

*June 2015 → March 2016*

In this role I was writing articles about CS:GO for Team Acer. Originally hired to cover their male CS:GO team and the Acer Predator Masters, eventually shifting into a role covering general events and current affairs in CS:GO. Also featured covering their female CS:GO team and the events they go to. During this time, I also travelled to multiple events in Europe to cover from there, creating content ranging from articles to interviews of players.

Whilst at Team Acer occasion I have had to lead a team of writers to cover events, or to act as a stand-in to the Editor-In-Chief, both times I had been successful and kept the content running smoothly. I left the organisation at the same time as when it closed its doors in March.

### Journalist

*UKCSGO.com*

*July 2015 → September 2016*

Working at the leading CS:GO eSports site for the UK, writing about general events and news surrounding the UK scene. In this role I have travelled to many LAN events in the UK, covering the events from each, getting reactions live from the LAN halls as well as creating content ranging from news articles to player interviews. During working here I've also had the opportunity to be part of panels for esports talk shows, including the 'Phoenix UK' show hosted by the team at epic.LAN.

**CS:GO Editor**

*Reason Gaming*

*March 2015 → September 2016*

Writer for their professional eSports team, Reason Gaming (since March 2015) keeping updated about their LAN events and online tournaments. Also reviewed technology products on site.

**Article + Preview writer**

*Ninjas in Pyjamas*

*August 2015 → August 2016*

Occasionally writing about CS:GO news/events/pieces on NiP's site, mostly as preview pieces for NiP TV.

**CS:GO Editor**

*VATIC eSports*

*May 2016 → August 2016*

Editor for Team VATIC. Written content about CS:GO and general eSports in the UK and Europe.

**KEY COMPETENCIES AND SKILLS****PROFESSIONAL SKILLS**

- Ability to cover eSports events both on-site and remote
- Professional level use of English, able to create high-level written content
- Have articles published by the Press Association
- Experience in using CMS systems (WordPress)
- Experience in proof-reading articles from other editors
- Interview + Panellist skills
- Knowledge of how to produce PR content

**PERSONAL SKILLS**

- High-level conversational skills
- Young, hard-working
- General interest in eSports and gaming industry
- Long-term fan of CS:GO Esport competitions, with background knowledge
- Public Speaking experience
- Well respected debater
- Generally likeable.

**ACADEMIC QUALIFICATIONS****Strode's College, Egham, Surrey**

Sept 2015 → August 2016

Grade C AS in Maths.

**Salesian School, Chertsey, Surrey**

Sept 2010 → June 2015

GCSE Qualifications, 2x A\*. 5x A, 4x B, 1x C. (This includes A\* in Maths and B in English Language + Literature)

**REFERENCES**

Most references available on request.