

MICHAEL MORIARTY

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Freelance Esports & Technology Journalist and Editor

PERSONAL PROFILE

Respected Freelance journalist and editor who's been working in the industry for over a year, through that time working for some of the largest organisations in esports. Through this time, I've gained knowledge in how the industry works and where the major players, as well as a fairly large contact book. Highly motivated and hard-working, able to work on deadlines and perform to high standards of employers for content.

Throughout multiple roles I've travelled through multiple countries in Europe, providing content at a variety of events both at home and the continent.

I have a strong connection to UK esports, having started my career working to cover it and making connections becoming a fairly well known name in the CS:GO scene throughout that time.

FREELANCE CAREER HISTORY

General Freelancing

January 2017 → Present

Currently creating content on a freelance basis for ESL UK, ESL (IEM) and Greenlit Content (including Unikrn).

Editor

RNR-eSports LTD

January 2017 → Present

Position working for RNR creating content for their brands. This includes UKCSGO.com and Reason Gaming. The position involves co-ordinating between different editors to develop content for each brand, mostly written. Involves use of social media platforms.

Journalist

Esports Insider

September 2016 → Present

A new site launched by SBC News (Sports Betting Community) focused on esports. One of three journalists working on the site, creating B2B and B2C content derived around esports. Continuous event coverage and other various types of work. Also includes long-form articles and interviews.

Editor

Team expert (esp entertainment e.K.)

August 2016 → December 2016

Upon esp reactivating as an esports organisation, I was asked to join as part of their editorial team, of which the first role was to announce opening as the team of "expert" at gamescom 2016. This included releasing PR-esque content surrounding the organisation as it started as well as various reporting of the event as a whole.

Editor

Team Acer (esp entertainment e.K.)

June 2015 → March 2016

In this role I was writing articles about CS:GO for Team Acer. Originally hired to cover their male CS:GO team and the Acer Predator Masters, eventually shifting into a role covering general events and current affairs in CS:GO. Also featured covering their female CS:GO team and the events they go to. During this time, I also travelled to multiple events in Europe to cover from there, creating content ranging from articles to interviews of players.

Whilst at Team Acer occasion I have had to lead a team of writers to cover events, or to act as a stand-in to the Editor-In-Chief, both times I had been successful and kept the content running smoothly. I left the organisation at the same time as when it closed it's doors in March.

Journalist

UKCSGO.com

July 2015 → September 2016

Working at the leading CS:GO eSports site for the UK, writing about general events and news surrounding the UK scene. In this role I have travelled to many LAN events in the UK, covering the events from each, getting reactions live from the LAN halls as well as creating content ranging from news articles to player interviews. During working here I've also had the opportunity to be part of panels for esports talk shows, including the 'Phoenix UK' show hosted by the team at epic.LAN.

CS:GO Editor

Reason Gaming

March 2015 → September 2016

Writer for their professional Esports team, Reason Gaming keeping updated about their LAN events and online tournaments. Also reviewed technology products on site.

Article + Preview writer

Ninjas in Pyjamas

August 2015 → August 2016

Occasionally writing about CS:GO news/events/pieces on NiP's site, mostly as preview pieces for NiP TV.

KEY COMPETENCIES AND SKILLS

PROFESSIONAL SKILLS

- Ability to cover Esports events both on-site and remote
- Professional level use of English, able to create high-level written content
- Have articles published by the Press Association
- Experience in using Microsoft Office, Google Apps (Docs etc), Google Analytics and WordPress
- Experience in proof-reading articles from other editors
- Experience of using open-source photo editing and video editing software.
- Knowledge of how to produce PR content

PERSONAL SKILLS

- High-level conversational skills
- Young, hard-working
- General interest in Esports and gaming industry
- Long-term fan of CS:GO esports competitions, with background knowledge
- Public Speaking experience
- Well respected debater
- Generally likeable.

ACADEMIC QUALIFICATIONS

Strode's College, Egham, Surrey

Sept 2015 → August 2016

Grade C AS in Maths.

Salesian School, Chertsey, Surrey

Sept 2010 → June 2015

GCSE Qualifications, 2x A*. 5x A, 4x B, 1x C. (This includes A* in Maths and B in English Language + Literature)

REFERENCES

Most references available on request.